



Join the Foodscapes Garden Project (FGP) in 2022!

Position: FGP Social Media & Communications Intern

Winter, Spring, and Summer opportunities. Flexible start date.

5-10 hours per week

Maine Foodscapes is a federally incorporated non-profit organization that empowers people to become healthier and more self-sufficient in their daily lives by helping them grow good food for themselves and their community.

Through the work of the **Foodscapes Garden Project (FGP)**, we improve the quality of life and nutrition of low-income seniors, individuals, and families by building raised-bed gardens at their homes. The Foodscapes Garden Project works with families in Cumberland, York, Oxford, and Androscoggin Counties.

POSITION TITLE: FGP Social Media & Communications Intern

The FGP Social Media & Communications Intern will gain hands-on experience at a non profit sponsored grassroots organization. Maine Foodscapes grows gardens, leaders, and community. We are still germinating and envision a future with deep roots where we create opportunities for people to learn, lead, and thrive. We aim to create an equitable world where all people are nourished by healthy relationships, resilient community, and good food.

The FGP Social Media & Communications Intern will help Maine Foodscapes create outreach and marketing materials, and coordinate communications to our community in service to our mission.

EDUCATIONAL COMPONENT:

- Enhance effective presence on social media
- Interface with local printers
- Coordinate publications of electronic and print newsletters
- Integrate contacts database into materials for specific types of audiences
- Create and edit copy for publication
- Maintain website and calendar of public events

TIME COMMITMENT

Flexible start and end date. 5-10 hours per week. Opportunity available winter, spring, and summer.

QUALIFICATIONS

We're looking for someone who's passionate about gaining communications experience for social causes. You should be:

- Dependable and timely,
- Strong organizational and time-management skills,
- Excellent written and verbal communication skills,
- Outgoing and confident (not afraid of asking for donations),
- Fundraising & community engagement experience is also a plus,
- Experience in graphics design (Adobe suite, etc.) a plus,
- Computer savvy,
- Excellent writing skills including grammar and punctuation,
- Familiarity with design applications such as Adobe Photoshop, Illustrator, and Publisher is a plus,
- Fluency with MailChimp, Google Drive, Office Suite a plus,
- Desire to hone collaborative communication skills working with a team,
- Have excellent follow-through and attention to detail,
- An ability to monitor multiple projects and timelines,
- An awareness of and comfort articulating capacity and support needs,
- Dependable and timely,
- Strong organizational and time-management skills,
- Excellent written and verbal communication skills

Please send your resume and a cover letter to admin@mainefoodscapes.org

University of Southern Maine Undergraduate students minoring in Food Studies and ALL GRADUATE students may be eligible to be paid at \$14/ hour through USM's Food Studies Program, please contact the University of Southern Maine for more details.